Díaz-Cuesta, J. Teaching Creative Writing through the Making of a Short Film



UNIVERSIDAD DE LA RIOJA

Teaching Creative Writing through the Making of a Short Film

José Díaz-Cuesta, BA, MA, PhD





Díaz-Cuesta, J. Teaching Creative Writing through the Making of a Short Film

Monografía en Acceso Abierto. Libre disponibilidad en Internet, permitiendo a cualquier usuario su lectura, descarga, copia, impresión, distribución o cualquier otro uso legal de la misma, sin ninguna barrera financiera, técnica o de otro tipo.

Teaching Creative Writing through the Making of a Short Film

Colección Ruta Directa a la Innovación Docente nº 55

2025 AMEC Ediciones Calle Emma Penella 6. 28055. Madrid. España.

ISBN: 978-84-10426-55-9

https://doi.org/10.63083/lamec.2025.48.jdc



CONTENTS

1. INTRODUCTION

2. CONTEXT

3. THE MAKING OF COME ON IN NOW

4. CONCLUSION

5. REFERENCES



INTRODUCTION

THE PROJECT

This teaching material is part of the research project

"Escritura creativa en el aula universitaria y en sectores trasversales de la sociedad riojana," ref. Fortalece 2021/04

sponsored by the Autonomous Community of La Rioja, Spain



CONTEXT



THE UNIVERSITY SUBJECT

COMUNICACIÓN LITERARIA Y AUDIOVISUAL EN EL ÁMBITO ANGLOSAJÓN GUÍA DOCENTE CURSO 2023-24

Titulación:	Grado en Estudios Ingleses Degree in English Studies									
Asignatura:	Comunicación literaria y audiovisual en el ámbito anglosajón Audiovisual and Literary Communication in the Anglo-Saxon World									
Materia:	Literatura y comunicación en lengua inglesa									
Módulo:	Literatura y comunicación en lengua inglesa									
Modalidad de enseñanza de la titulación: Pre				sencial		Carácter:	Optativa			
Curso:	3 Créditos ECTS: 6,00		6,00			Duración: Semestral (Segundo Semes				
Horas presenciales: 60,00						Horas estimadas de trabajo autónomo:		90,00		
Idiomas en que se imparte la asignatura: Inglés										
Idiomas del n	naterial de le	ctura o audiovisua	al:	Inglés						

DEPARTAMENTOS RESPONSABLES DE LA DOCENCIA

FILOLOGÍAS MODERNAS								
Dirección:	C/ San José de Calasanz, 33							
Localidad:	Logroño				Provincia:	La Rioja		
Teléfono:	941299433	Fax:	941299419		Correo electrónico:	dpto.dfm@unirioja.es		

PROFESORADO PREVISTO

Profesor:	Díaz Cuesta, José	Responsable de la asignatura				
Teléfono:	941299036	Correo ele	ctrónico:	jose.diaz-cuesta@unirioja.es		
Despacho:	222	Edificio:	FILOLOGÍAS		Tutorías:	Consultar



CONTEXT

A COMBINATION OF

- CLIL (Content and Language Integrated Learning)
- PBL Project (or Problem) Based Learning
- Teaching and learning creative writing

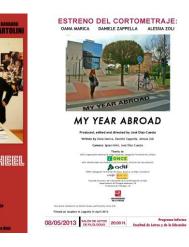
(Allen, 2007; Aparici, 2010; Arbona Abascal, 2020; Castaño Garrido & Caberlo Almenara, 2013; Christensen, 2016; Díaz-Cuesta & Muro, 2020 & 2025; Díaz-Cuesta & Villar-Flor, 2024; García Areito, 2014; Mora-Fandos & Schreiber-Di Cesare, 2020; Muro & Asensio Aróstegui, 2024; Nunan, 1989; Pattison, 1987; Rive & Vidal, 1993)



CONTEXT

PREVIOUS SHORT-FILM PROJECTS

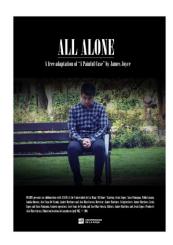




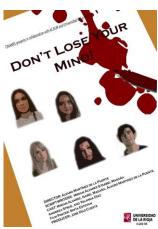




















INITIAL SURVEY

- 1. Have you ever collaborated in the making of a short film? Yes_ No_ If your answer is 'Yes', please state how you collaborated with it:
- 2. What are your expectations in relation to the making of this short film?
- 3. In what ways —if any— do you think taking part in the making of this short film will be good for you?
- 4. Have you ever written any audiovisual script? Yes_No_ If your answer is 'Yes', please state whether you wrote it on your own or collaborating with more people. If it was a collaboration, state how you collaborated.
- 5. Do you think that collaborating in the writing of an audiovisual script can be of any good to you? Yes_ No_ If your answer if 'Yes', please state how. If your answer is 'No', please state why.
- 6. Do you think it can help you in your self development? Yes_ No_ If your answer is 'Yes', please state how. If it is 'No', please state why.
- 7. Here you can comment on other expectations you may have in relation to this experience and which have not been mentioned above:
- 8. Please state any other suggestion, question, doubt you consider relevant before starting to make this short film.



BRAINSTORMING (MAIN IDEAS)

- -Strange repetitions. Things that happen again, and which seem to be destined to happen again.
- -Gender violence.
- -Memory failure, a series of events taking place, but not actually happening.
- -Linking our own ideas to the idea/concept of 'artificial intelligence'.
- -Flashforward that shows scenes of a future life.
- -Something related to memory and the unconscious.
- -An important event related to love, or money, success in general.
- -Or sthg that is awkward.
- -Somethibg having to do with subliminal messages.
- -Character losing their mind or memory explains something.
- -Gambling: a man receives subliminal messages to bet for a number.

He may be thinking of a possible future, what he may make with all that money.

Eventually, he bets for the wrong number.

- --Satirising it.
- ---With an already addicted person.



SCRIPT DEVELOPMENT

-More brainstorming [important discussion on possible violent moment in the story].

-Synthesis of the short film in narrative form, for the scriptwriters to depart from:

--The main character could be a man or a woman. Having a woman as a gambler is less common, so we may prefer that choice, but right now developing the story is more important than the main character's gender. The scriptwriters should choose one option, and the casting will decide whether the main character is a woman or a man.

[The minimum online bet in Spain seems to be €1, so we may stick to a one-euro coin].

--A young woman finds a one-euro coin on the street, and she has a vision of what she might do with that coin [there might be a voiceover explaining what is happening: only if necessary, and/or if we use the voiceover at more points in the film, perhaps with a satirical intention]. [...]

-Treatment.



LOCATION SCOUTING

Limited by:

- students' availability
- university spaces not available over weekends (with few and limited exceptions)



SHORT-FILM SHOOTING

- -Again limited by:
 - Students' availability
 - University spaces not available over weekends (with few and limited exceptions)
 - → shooting over different days,
 with different crew members
 -even the director missing at some point
 [←demanging Hungarian Erasmus system]
- —Practically no hands for all the equipment
- —Some help of a professional for free
 - ---BUT available only for one day.



THE MAKING OF COME ON IN NOW POSTPRODUCTION/SHORT-FILM EDITING

- The screenwriters editors
- Some footage missing (noturned into t recorded yet)
- Students had learnt from an online Spanish course on DaVinci Resolve
- Better than expected
- Some important details still need polishing



THE MAKING OF COME ON IN NOW NO MAKING-OF FILM

Too few students involved.



THE MAKING OF COME ON IN NOW EARLY PRE-PREMIERE OF THE SHORT FILM

-Email to the lecturers of the Department of Modern Languages:

Vamos a proyectar hoy una versión preliminar del cortometraje *Come On In Now*, desarrollado por estudiantes de la asignatura Comunicación literaria y audiovisual en el ámbito anglosajón.

Es una versión preliminar, ni siquiera de pre-estreno. Aún quedan bastantes detalles que pulir.

Pero hemos preferido realizar esta proyección hoy, ya que la directora, estudiante Erasmus húngara, se marchará pronto de Logroño.

Si a alguien le pica la curiosidad y se quiere pasar hoy a las 13.00h por el Salón de Actos de Filologías, será muy bienvenido.

Adjunto el cartel, también provisional, del corto.

-A completely unfinished version.



FINAL SURVEY

- I. What have been your roles in the making of the short film?
- II. To what extent and how has the experience met your expectations?
- III. In what ways —if any— do you think taking part in the making of this short film has been good for you?
- IV. Do you think having taken part in the collaborative writing of the audiovisual script has been of any benefit to you?
 - Yes_ No_ If your answer is 'Yes', please state how.
- V. Do you think it has helped you in your self development? Yes_ No_ If your answer is 'Yes', please state how. If your answer is 'No', please state why.
- VI. Here you can comment on other expectations you may have met —or not—in relation to this experience and which have not been mentioned above:
- VII. Please state any other suggestion, question, doubt you consider relevant to your involvement in the making of this short film.



CONCLUSION

- Few people involved → maximum degree of collaboration. Insist on it.
- Very positive to have screenwriters as editors.
- Mental health issues revealed in final survey.
- Future: add question on taboo topics in the next initial survey.



Díaz-Cuesta, J. Teaching Creative Writing through the Making of a Short Film

REFERENCES

- Allen, M. W. (2007). Designing Successful e-Learning: Forget What You Know About Instructional Design and Do Something Interesting. Pfeiffer.
- Aparici, R. (Comp.). (2010). Educomunicación: más allá de la web 2.0. Edisa.
- Arbona Pascual, G. (2020). La escritura creativa como disciplina emergente. Arbor, 196(798), 1-6
- Castaño Garrido, C. & Cabero Almenara, J. C. (Coords.). (2013). Enseñar y aprender en entornos m-learning. Síntesis.
- Christensen, C. (2016). Disrupting Class. How Disruptive Innovation Will Change the Way the World Learns. Updated and Expanded New Edition.

 McGraw-Hill.
- Díaz-Cuesta, J. & Muro, A. (2020). Camera and Action! English Language Newscast: Experiencia de innovación docente en la Universidad de La Rioja. In N. Martínez León, B. Peña-Acuña & M. E. Serrano Moya (Eds.). *Docencia 2.0 y 3.0* (pp. 157-170). Tirant lo Blanch.
- Díaz-Cuesta, J. & Muro, A. (2025) Pre-textos, texto, contextos y subtextos: un estudio de caso sobre la creación de Solidarity Hourglass. In A. Díaz-Lucena & M. Sanz Díez (Eds.). La Ley: representaciones audiovisuales, literarias y simbólicas (pp. 17-38). Dykinson.
- Díaz-Cuesta, J. & Villar Flor, C. (2024). Un estudio de caso de didáctica de escritura creativa en *All Alone* (Janire Martínez, 2024), primera adaptación audiovisual de 'A Painful Case' de James Joyce'. In Botella Nicolás, A.M., Escorihuela Carbonell, G., & Fernández Paradas, A. (Coords.). *Efectos de la narrativa escrita y su enseñanza en lo social.* Peter Lang.
- García Areito, L. (2014). Bases, mediaciones y futuro de la educación a distancia en la sociedad digital. Síntesis.
- Mora-Fandos, J. M. & Schreiber-Di Cesare, C. (2020). Aportaciones de la retórica a la escritura creativa en cuanto disciplina docente universitaria: una propuesta. *Arbor*, 196(798), 1-11. https://doi.org/10.3989/ARBOR.2020.798N4004
- Muro, A. & Asensio Aróstegui, M. (2024). Book club and creative writing workshop in the ESL university classroom. European Public & Social Innovation Review, 9, 1–21. https://doi.org/10.31637/epsir-2024-830
- Nunan, O. (1989). Designing Tasks for the Communicative Classroom. Cambridge University Press.
- Pattison, P. (1987). Developing Communicative Skills. Cambridge University Press.
- Rive, R. & Vidal, N. (1993). Project Work. Step by Step. Heinemann.







